



Building better. **Together.**

With the help of local businesses, we are
Raising Hope so every child has access to more.



Help us ride the wave to the top

We understand that this year is different from any we've experienced. For many, money is tight and anxiety is high. Even in these tough times, we stand by our mission to foster family engagement and provide enriching opportunities such as art, music and PE, counseling and social/emotional support for our students.

For this year's annual ask campaign at Hope School, we ask that you join us in #BuildingBetter for our students. With your participation, we can reach our goal of raising \$60,000 through this campaign alone. **Donate now through Venmo or by visiting www.hopeschoolsbpta.org.** All donations are tax-deductible. Our tax ID is 77-0455526.

Who are we?

The Hope Elementary School Parent and Teacher Association is a not-for-profit 501(c)3 foundation based in Santa Barbara, California. We are also a group of parents and educators who believe in advocating for every child.

Our mission

Our mission is to foster family engagement and provide enriching opportunities such as art, music and PE, counseling and social/emotional support for our students.

Where your money goes

This year, we have significantly adjusted our budget down to fit these unprecedented times. We are looking to raise around \$75,000. Here's how this will be spent:

- Enrichment educator and counselor salaries account for ~\$60,000
- Supplies for enrichment opportunities ~\$2,500
- Funds for credentialed classroom teachers/classroom environments ~\$3,100
- Technology platforms for our students including reading comprehension and mathematics ~\$2,500
- Programs to maintain family and student engagement virtual: \$5,000
- Miscellaneous non-profit business expenses ~\$2,500

Donation levels

This year, with many of our families experiencing financial hardships due to COVID, your donations are more important than ever. Every dollar donated goes directly to our students.

	Maverick \$2,000+	Pipeline \$1,000-\$1,999	Quicksilver \$500-\$999	Crest \$250-\$499
Weekly advertisement and mention on our school-wide telecast* and website	Monthly for 10 months	Monthly for 6 months	Monthly for 3 months	
Logo on jog-a-thon shirt	Large	Medium	Small	Text only
Social media advertisement*	4x per year	2x per year	1x per year	
Advertisement in monthly PTA newsletter*	2x per year	1x per year		
Event sponsor in any virtual events **	Yes	Yes		

*Provided by the sponsor. Our Telecast is a virtual video presented by our principal every week to connect parents, teachers and students. Your advertisement or mention can be your logo and/or promotion you want to advertise and will reach over 200 families.

**Planned Virtual Events include 2 Trivia Nights, monthly PTA Educational Nights and monthly Family Fun Nights.

We have three ways to donate:

1. Send a donation check (made out to Hope School PTA) to 3920 La Colina Rd, Santa Barbara, CA, 93110.
2. Go to www.hopeschoolsbpta.org and click the donate button
3. Venmo Hope School using the QR code provided - please be sure to include your company name, "Raising Hope" and "business sponsor" in the notes section